



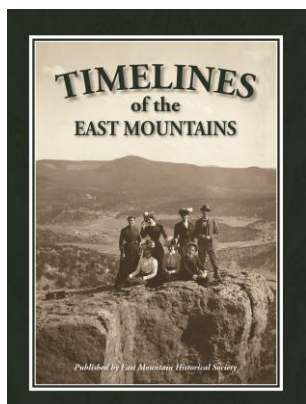
CULTURA DE LAS MONTAÑAS

eastmountainhistory.org

EAST MOUNTAIN HISTORICAL SOCIETY Newsletter

Fourth Quarter 2020

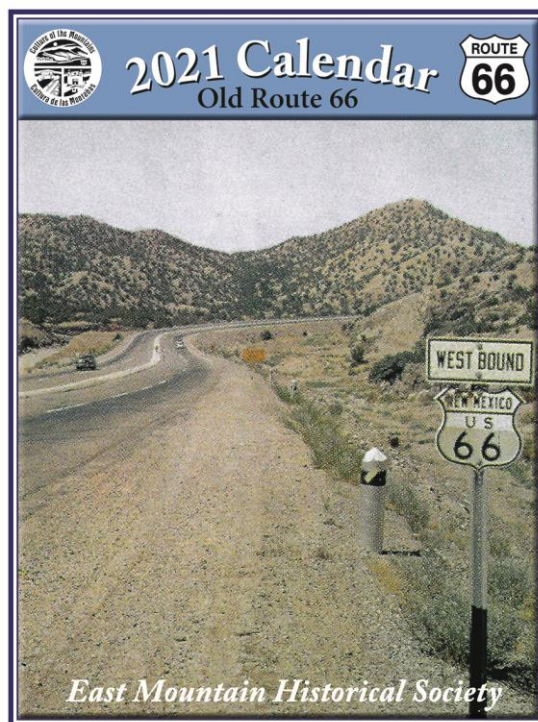
TIMELINES of the East Mountains Wins New Mexico-Arizona Book Award for History!



Second Printing
of EMHS'
Award-Winning
Book Is Now
Available

See story on pg. 2

Travel Old Route 66 With EMHS' Newest Calendar



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TIMELINES of the East Mountains Wins New Mexico-Arizona Book Award for History!

Second Printing of EMHS' Book Is Now Available

TIMELINES of the East Mountains took the top slot in the New Mexico history category when the prestigious 2020 New Mexico-Arizona Book Awards Finalists and Winners were announced Sept. 25.



The 16th annual book awards program, sponsored by the [New Mexico Book Co-Op](#), features the best books from New Mexico and Arizona authors and publishers. Launched in 2007, the awards program is “one of the largest and most prestigious programs in the Southwest, attracting entries from across the region as well as from major national presses,” according to the Co-Op’s web site. This year, 64 winners were selected in 48 categories. In addition, 83 finalists were selected.

TIMELINES of the East Mountains, self-published by the East Mountain Historical Society, was the *winner* in the New Mexico history category. The *finalist* in the New Mexico history category was also related to the East Mountains: Co-editors Enrique la Madrid and Moises Gonzales were honored for their book, *Nación Genízaro*, published by UNM Press.

The Co-Op’s web site reported that just short of 800 entries were received this year, almost 20 percent fewer than last year, as the COVID crisis “has caused fewer books to be released and distributed during this period.” One-third of all the entries in 2020 were in fiction categories; 7 percent were in poetry categories. The annual banquet for honoring winners was canceled, so all the winners and finalists were announced at the same time.

Second printing Arrives

The 550 softcover books in EMHS’ second printing of *TIMELINES of the East Mountains* arrived Oct. 2. The first printing of 100 hardbacks and 300 softcovers sold out in just over three months. Copies of the now award-winning, second printing of the 700-plus page books are now available for purchase through the [EMHS Store](#) on our web site at eastmountainhistory.org. Cost is \$45 each, plus shipping. Vice President Rick Holben and Treasurer Sandra Lee have been busy working to fill book orders.

If you didn’t get your copy of *TIMELINES* during the first printing, now is your chance to get this award-winning book – and it makes a great gift for any history buff.

Order *TIMELINES* Online or by Using This Form

ORDER *TIMELINES* BY MAIL

The East Mountain Historical Society invites you order our book, *TIMELINES OF THE EAST MOUNTAINS*, a literary monument to vanishing places, long-held traditions and the people who settled this broad landscape.

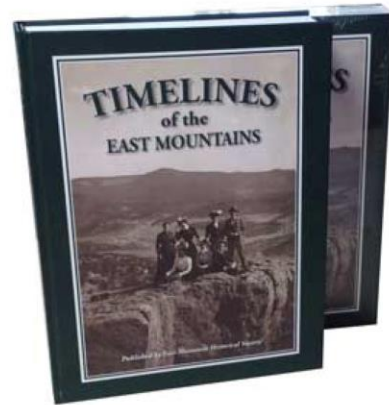
Inspiration for our book originated with the popular EMHS map "Mapping Our Vanishing Past," which in turn, was inspired by our ongoing Great People, Great Stories oral history project. *TIMELINES OF THE EAST MOUNTAINS* covers about 400 square miles and 400 years of history. It includes hundreds of photos and a Special Section of Maps.

You can order your book by using this paper form and mailing us a check, or you can order online at our website: www.eastmountainhistory.org and use PayPal.

IN STOCK AND AVAILABLE FOR IMMEDIATE SHIPPING!

This book publication project has received partial funding through a Jane Sanchez Grant from HSNM, but we must pay for the rest of the printing ourselves. Your orders help us tremendously. Hundreds of hours of work on "the map book" have been donated by our dedicated and talented volunteer committee members.

TIMELINES OF THE EAST MOUNTAINS provides a history of hundreds of place names. It is a record of unique traditions and stories from the area. It also remembers many of the remarkable, yet forgotten, men and women who made their mark in the East Mountains just a century ago. *Be among the first to receive a copy of this historic book by ordering today.*



Mail Order Form

Softcover books @ \$45 each _____ Qty. _____ Sub-total _____

Limited Edition Hardcover @ \$80 each _____ Qty. _____ Sub-total _____

Not Currently
Available

Shipping charges are \$8.00 per softcover and \$8.50 per hardcover.

Add Shipping costs

SHIPPING _____

Total Enclosed _____

NAME: _____

ADDRESS: _____

CITY: _____ State _____ Zip _____

EMAIL: _____

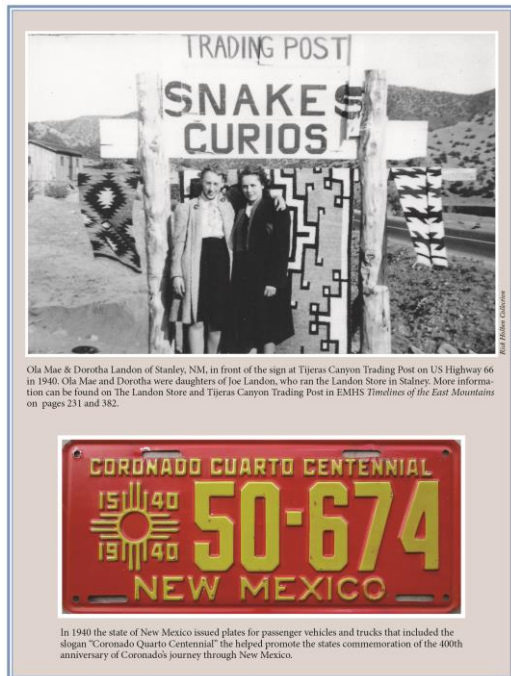
PHONE: _____

Make Checks Payable to: **East Mountain Historical Society**

Mail to:

EMHS
PO Box 106
Tijeras, NM 87059

or Order Online at:
www.EastMountainHistory.org



2021 EMHS Calendar Rocks Old Route 66

Rick Holben has done it again. The photo editor of *TIMELINES* looked into EMHS archives and his own collection to come up with what is now the East Mountain Historical Society's eighth calendar of historic photos: *2021 Calendar/Old Route 66*.

Produced by Kathy Rich's East Mountain Graphics, each month of *Old Route 66* features a historic photo related to the legendary highway as it winds through the East Mountain area. To liven things up, each month also features a colorful historic New Mexico license plate, courtesy of Rick's own collection.

2021 calendars are now available for sale at the Triangle Grocery in Cedar Crest and Brandy's Hair

Salon in Tijeras, as well as via EMHS' [online store](#). These calendars make great gifts.

Elections Go Old-School: With Annual Meeting Canceled, We Ask That You Mail in Your Votes

After much deliberation, the EMHS board has canceled the November 2020 membership meeting because of the pandemic. Our primary order of business – election of officers and the board of directors – will be conducted by mail. Every member, even those who receive electronic mail, will receive a ballot by postal service. Please return these ballots to EMHS at P.O. Box 106, Tijeras, NM 87059, postmarked by Dec. 1.

Those recommended for election are continuing in their current positions, with two exceptions. **Bev Neville** is stepping down as president; she is recommended to remain on the board.

To serve as 2021 president, the Nominating Committee recommends **Robyn Hoffman**, retired attorney and EMHS board member who worked to help us save the Mountain Lodge sign. She is a long-time EMHS member who currently heads the committee updating our bylaws. A docent at the Tijeras Pueblo Archeological Site Museum, she is also a member of the Friends of Tijeras Pueblo, and with husband Steve has lived in the East Mountains 31 years.

EMHS co-founder **Joyce Mendel** is leaving the board of directors, but will continue to help as needed as an EMHS member. Our many thanks to Joyce and to Bev.

Please vote by returning the paper ballot you receive by mail. The recommended slate of officers and directors follows on page 5.

Recommended Slate of Officers, Directors for 2021

Nominees for the 2021 EMHS Executive Committee of officers are:

Robyn Hoffman, president
Rick Holben, vice president

Sandra Lee, treasurer
Dick Brown, secretary

Nominees for the board of directors are: **Maria Herrera Dresser, Anabel Sanchez, Denise Tessier, Kathy Rich, Beverly Neville, Kris Thacher, Gerry Jones and Constance Busheme.** Space will be provided for write-in candidates on the ballot, which members will receive by postal mail; these write-ins are in lieu of nominations from the floor, which can only be made in person at the annual meeting.

Annual Treasurer's Report from Rick Holben, VP/Finance

Because the Annual Membership Meeting has been canceled, we are printing the annual treasurer's report here, in the last newsletter of 2020.

Beginning Balance Nov. 11, 2019 \$8,365.04
Ending Balance Oct. 10, 2020 \$5,415.13

Main Sources of Revenue:

"Timelines" Book sales	\$11,250.00
Donations	\$2,662.50
Memberships	\$1,165.00
Calendar sales	\$1,150.00
New Mexico Historical Society Grant	
(Second Half)	\$850.00
Maps, T-Shirts, Postcards & other EMHS publications sales	\$559.00

Main Expenses:

1 st & 2 nd Printings "Timelines," total of 950 books	\$20,238.02
Printing 2021 Calendar	\$778.75
Insurance	\$475.00
Rent on Church	\$300.00
Printing & mailing newsletters	\$260.20

EMHS Bylaws Committee Report from Robyn Hoffman, Chair

The novel corona virus pandemic has made normal processes of this organization either prohibited, or more difficult, which has necessitated the development of alternative ways to promote our mission. The Bylaws Committee is developing rules for conducting some business via electronic or virtual methods.

Because bylaw changes require a vote of the membership, and not just the Board, the Bylaws Committee has concluded that action on several proposed amendments should wait until we can have an in-person membership meeting, during which the changes can be presented and discussed. EMHS currently has more than 160 members, and approximately one-fifth of that number do not communicate via e-mail. Therefore, the Board at its October meeting determined that a virtual meeting of the membership is impractical at this time.

The Board will hold its first virtual Board Meeting in November via Zoom, assisted by EMHS member and newly appointed Computer Tech Assistant **Debbie Post**.

East Mountain Historical Society
Newsletter
Denise Tessier....Writer/Editor
All stories by editor unless otherwise
noted.

Thanks to **Dick Brown** and **Anabel Sanchez** for proofing, and to **Sandra Lee** for help folding and stamping the paper version that goes out by mail.

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Remembering Esther Helweg

EMHS lost a friend and enthusiastic supporter with the passing of Esther Helweg on Sept. 24. She would have been 89 in November.



Each year, Esther bought from us 10-12 EMHS calendars to share with family and friends, and she was generous in letting Rick Holben look through and copy family photos, some of which were used in *TIMELINES* in the section on the homestead town of Helweg. The former Esther Farmer (then of Barton, N.M.), married Tommy Helweg, and with him ran the successful Mountain Bus Company, school buses for which were headquartered in San Antonio until 2010. Helweg, which no longer exists, was located northwest of Frost and Tumbleweed Roads.